YT

Yulia Trogdon

2020 Graphic Design Porfolio

EVENT POSTER   BARKING MAD FOR THE MASQUERADE

This project was to design an event poster for a fundraiser gala hosted by our local animal shelter. Using the specific title "Barking mad for the Masquerade" as well as my own imagery.

CINCINNATI ZOO & BOTANICAL GARDEN   LOGO

This project was to redesign the Cincinnati Zoo's identity through a series of graphics and a new logo. My design stemmed from researching the zoo, and finding more ways to use imagery such as the Cincinnati silhouette in redefining their identity.

Desert

Arctic

Ocean

Sky

Kids Kingdom

Tropics

Forest

CINCINNATI ZOO & BOTANICAL GARDEN ICONS

This project was apart of the redesign for the Cincinnati Zoo's identity through a series of seven Icons representing the sections of the zoo. My design stemmed from keeping a coherent theme throughout the zoo's imagery.

InDesign Illustrator & Photoshop

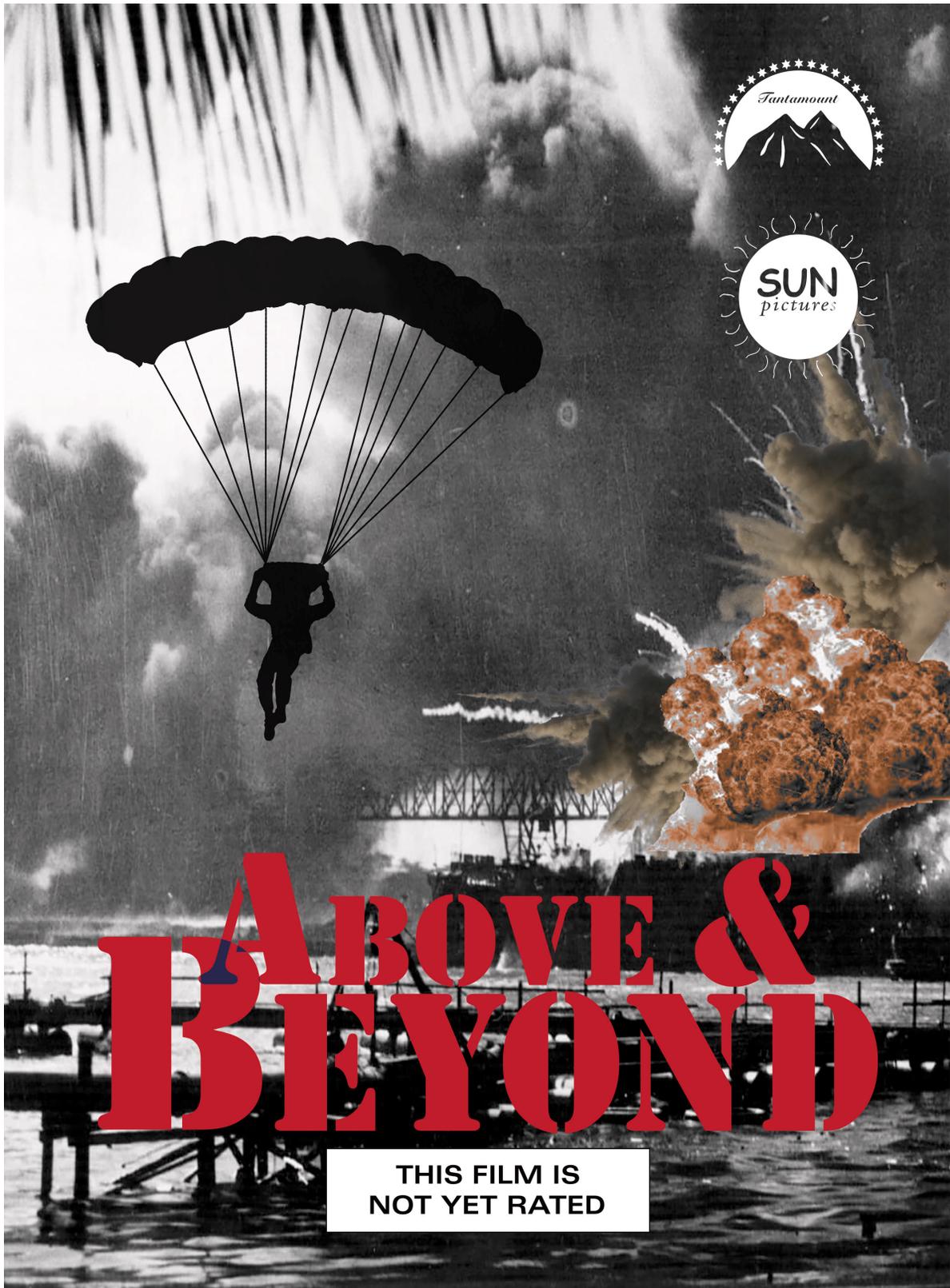Graphic Design Portfolio

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The Portfolio series

AGAINST THE CLOCK
mastering graphic technology

Includes single-use registration code for access to required student files
(see inside cover for details)

AGAINST THE CLOCK 2020 GRAPHIC DESIGN   BOOK COVER

This project was to redesign the book we used this semester for various projects. It required using the all the existing elements such as the title, logo, and text. While the main desing aspect was finding new imagery for the cover and layout.

ABOVE & BEYOND   MOVIE COVER

This project was to create the ad concept for a new movie. This project required using existing elements such as the rating, title, and logos. The cover artwork and idea was based off the concept of the first U.S. Airborne unit during World War II.